

## MARK T. BAO

### EDUCATION

2006–2010 G9-G12: Wellesley High School, Wellesley, Massachusetts

### AWARDS AND HONORS

#### Junior State of America (High School)

- Cabinet Year 1 (Grade 9): Junior State of America, Northeast State Cabinet 2006-2007 Web Developer
- JSA Year 1 (Grade 9): Montezuma Leadership Summit, Summer 2007
- Cabinet Year 2 (Grade 10): JSA NES Cabinet, 2007-2008 Assistant Convention Coordinator; JSA New England Region Cabinet, Director of Public Relations and Assistant Director of Debate

### EXTRACURRICULAR ACTIVITIES

**Grade 9:** Business Club (Director of Technology), Debate Club, Junior State of America, Northeast State (*Web Developer* on State Cabinet 2006-2007), Kiwanis Key Club, Student Congress, School Council (Freshman Representative), Seminar Day Planning Committee

**Grade 10:** Business Club (Chief Technical Officer), Stock Investing Club (Co-Founder), Junior State of America, Northeast State (*Assistant Convention Coordinator* on State Cabinet; *Director of Public Relations* and *Assistant Director of Debate* on Regional Cabinet 2007-2008), Student Congress, School Council (Sophomore Representative), Seminar Day Planning Committee

#### Outside of School

Business Development (Avecora, Student Concourse, DebateWare)  
Organizer, Boston Facebook Developer Meetings

### INTERESTS AND ACTIVITIES

Business

Entrepreneurship

Finance and Investing

Technology

### WORK EXPERIENCE

- **Avecora, President & CEO**  
Avecora is a web, new media and emerging media, advertising, and consumer electronics business. Avecora is based on the idea of innovation in several fields.
- **Cadmium, Founder & CEO**  
Cadmium is the advanced targeted social application advertising network for advertisers to reach their target audience easily via the large number of users of social applications across social networks.
- **Student Concourse, Co-Founder & Business Development**  
An academic communication platform for students to organize school life, teachers to communicate with students, and teachers communicating within their own fields. His main focus on Student Concourse is business development. Student Concourse was a “side dish” at the Web Innovators Group.
- **DebateWare, Co-Founder**  
DebateWare is the development body of DebateNet, a debate event management system that allows registration, management, and administration of debate conventions. DebateWare has licensed its software for use to the Junior State of America and the Collegiate Society of America.
- **Idol (Facebook), Co-Founder**  
Idol is the business for the development and execution of a Facebook application based on users on Facebook being the “most popular person on Facebook” by displaying their talent, or just doing it for their own enjoyment. He worked with Julien Jalouzet and Jean-Jacques, both in marketing, while being the developer and business lead for the project. It was acquired by a private investor in October 2007.